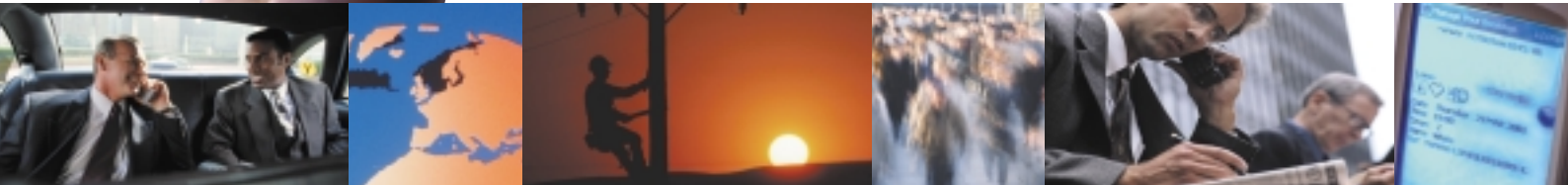




OverNet Data plc are experts in developing advanced applications for GPRS through their leading mobile application platform software: BALI™



BALI enables the development of fast, interactive mobile data solutions, specifically designed for the wireless environment.

OverNet Data can rapidly provide leading-edge mobile commerce solutions for the business and consumer market. Deploying thin client technology, BALI has been specifically designed with a high quality graphical user interface for smartphones and wireless PDAs (Personal Digital Assistants) running over 'always on' networks, such as GPRS.

BALI has been developed over the past five years to provide a high level of robustness and reliability. The software has been proven in mission critical applications for real-time trading systems, and is still in use today.

APPLICATIONS

A range of real-time, interactive applications can be developed using BALI for B2B, B2C and B2W applications:

- M-Commerce Transactions
- Ticketing and Booking Systems
- B2B Exchanges
- B2W Mobile Office and Industry Specific Applications
- Location Based Applications
- Instant Messaging
- Real-time Interactive Information Delivery

OverNet Data is leading the way with advanced GPRS applications, having commercially launched Europe's first wireless restaurant booking application for GPRS in conjunction with QuadraNet, Microsoft and BT Cellnet.



KEY BENEFITS

- Network Efficient**
 Independent testing has demonstrated BALI based applications are up to 85% more efficient than standard XML, HTML and WAP, requiring less data to be sent passing on lower running costs for end users. (Source: NCC)
- Enhanced Useability**
 The client centric software is highly responsive, enabling a real-time, interactive user experience.
- Robust and Reliable**
 BALI's software architecture, has been tested extensively during development to provide a carrier grade service.

FEATURES

- Rich graphical user interface** is designed to enhance company branding and provide a compelling user experience.
- Specifically designed** for low bandwidth packet switched networks, such as GPRS.
- Client centric** services are driven from the client rather than the server, ensuring the service is highly responsive.
- Network, device & operating system independent.**
- Over the air provisioning** allows for easy configuration management.
- Highly secure** SSL equivalent allows for the secure transfer of data and transactions specifically designed for the mobile environment.

IDEAL FOR GPRS

The company is leading the way with GPRS through its cutting edge technology BALI and specialist wireless expertise. OverNet Data is an early pioneer of GPRS, having one of the first applications on Vodafone's GPRS test cell. OverNet Data has been demonstrating the real-time, interactivity of the BALI online cinema booking service since September 2000.

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How the BALI mobile application platform works

